

**MEDIA KIT**

**SavviVille  
Streatham's**

**FREE**  
community app

**2021**



[savviville.com](https://savviville.com)

Call: 020 7112 4877

**NEW!**

**FEATURES**

**Find over 800 local businesses, cafes, salons, gyms, shops, and more**

**Add local events directly to your calendar**

**Chat to members without sharing your personal data**

**Discover schools, clubs, societies, community groups...**

**Collect loyalty points on your phone and never lose a card again**

**Streatham offers and discounts**

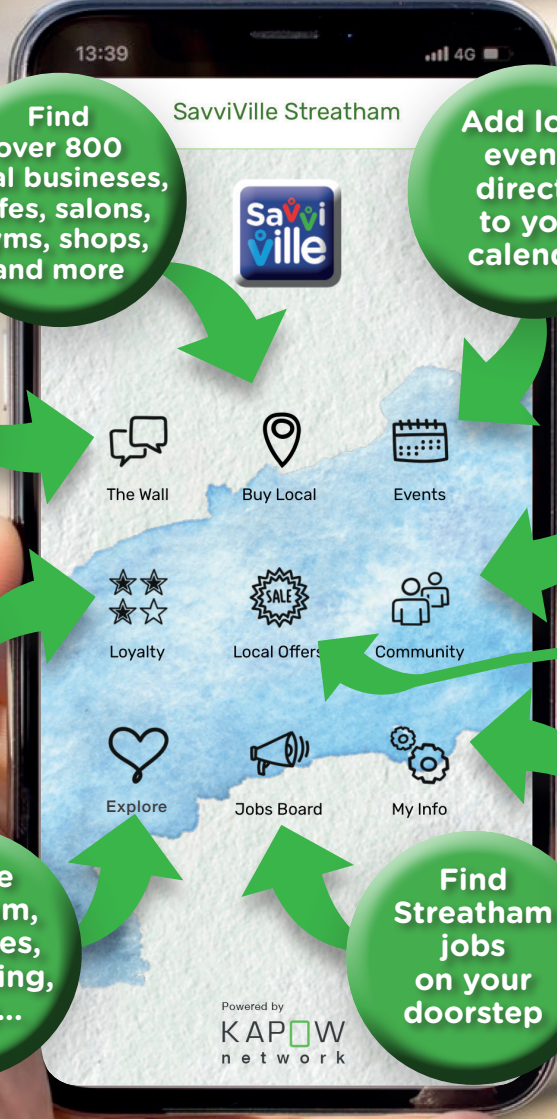
**Explore Streatham, train times, bus tracking, cycling...**

**Find Streatham jobs on your doorstep**

**Your profile details and messages**

**FREE download**

**THE 'go to' resource for the Streatham community**





Be part of  
something  
**BIG** that has  
just launched  
in Streatham

**EVERYTHING  
STREATHAM**

**SIMPLY  
THREE  
CLICKS  
AWAY!**



Available on the  
 App Store

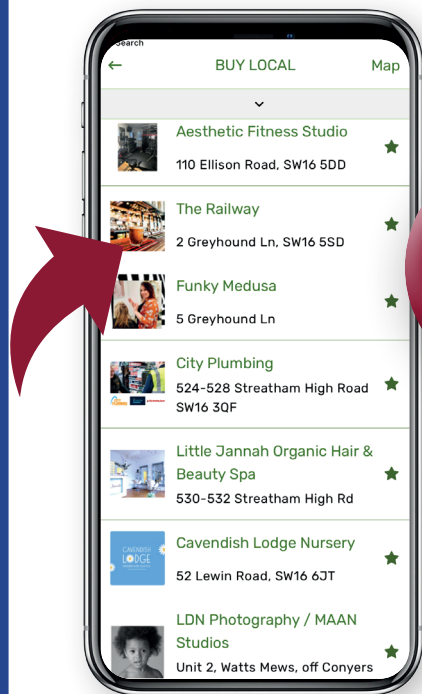


ANDROID APP ON  
 Google play

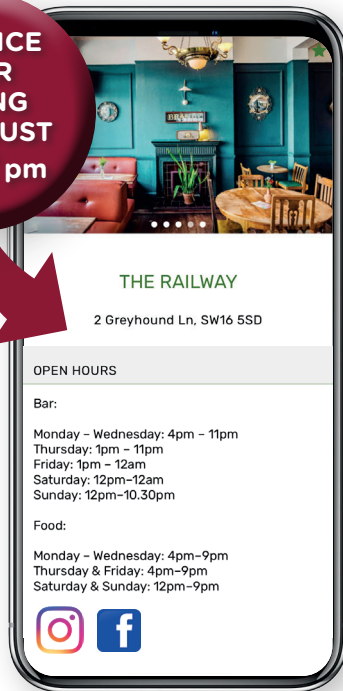
The  
Streatham  
community  
app

# BENEFITS FOR LOCAL BUSINESSES

**Tons of reasons to revisit the app**  
**Tons of reasons for members to find you on it!**



**ENHANCE  
YOUR  
LISTING  
FROM JUST  
£26.50 pm**



- **Stand out from other businesses and attract more local customers**
- **Includes images, description, web, social, and your app links, opening hours, email/phone number, map directions etc**
- **Gold enhancements include either a loyalty scheme or offers bundle**
- **Add your events for FREE or enhance for a small charge**
- **Post your offers and events on the wall and talk direct to Streatham's community**



**USER  
BENEFIT**

**MORE  
STREATHAM  
EVENTS  
LISTINGS  
THAN  
GOOGLE OR  
FACEBOOK!**



Google and Facebook rely on businesses and groups to actually add their information themselves. So, for example, if a business closes it will remain listed.

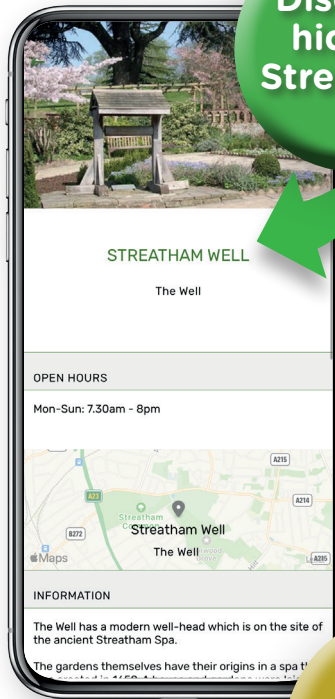
Facebook on the other hand can be time-consuming for users to populate, so doesn't always have the best information for the Streatham community - and often events further afield are given more priority than local ones, taking spending power out of the area.

At SavviVille, we do all the hard work keeping business information and events up-to-date and all in one place.

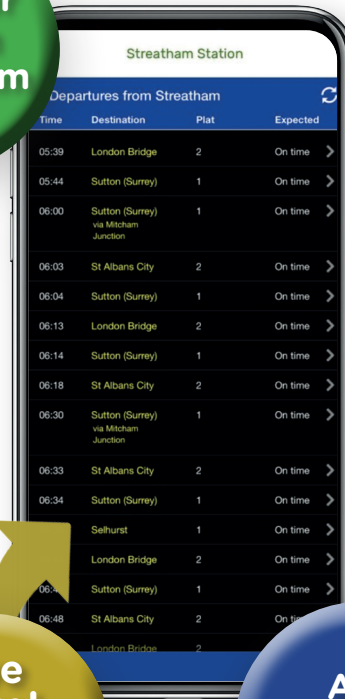
**BUSINESS  
BENEFIT**



Local  
loyalty  
cards



Discover  
hidden  
Streatham



Live  
travel  
info in 3  
clicks

And  
much, much  
more...

Over 4,500 downloads in the first  
6 months of launch\*

*\*Download figures as of April 2021*



**USER  
BENEFIT**

**BUSINESS  
BENEFIT**

**“Our loyalty card  
continues to  
work well and  
our customers  
are enjoying  
their free gifts!”**

*Marj Watts  
Healthier Without, SW16*

**NO MORE LOST  
LOYALTY CARDS**

**SIMPLY COLLECT  
YOUR  
STAMPS IN-APP**





**FREE  
& simple  
to use**

**The  
app for  
community,  
charity &  
business**



- **Community access to local businesses in just 2 clicks**
- **FREE to download**
- **Both Apple & Google Play versions**
- **Better local info & event listings than Google & Facebook!**
- **Community generated information, needs & wants**
- **90% of content only 3 clicks away**
- **Supporting charities, businesses and the Streatham community**

**USER  
BENEFIT**

**GOODBYE  
SNOOPERS!**

**CHAT TO THE  
COMMUNITY  
WITHOUT  
SHARING  
PERSONAL  
SOCIAL MEDIA  
DETAILS**



**BUSINESS  
BENEFIT**

**Share your  
offers and  
events to the  
community  
without them  
fearing you'll  
harvest their  
personal details.**

**USER  
BENEFIT**

**DISCOVER  
STREATHAM  
PLACES OF  
INTEREST  
YOU DIDN'T  
EVEN KNOW  
EXISTED!**



**BUSINESS  
BENEFIT**

**Lots of reasons  
for users to  
re-visit the app  
again and again.**



**BUSINESS  
BENEFIT**

**ADVERTISE  
LOCAL  
JOBS  
FOR  
LOCAL  
PEOPLE**



Employing local Streatham people is good for your business and good for the local community. Your employees will be happier because they don't need to travel far or pay much (if anything) to get to work. The job you're offering them has a double benefit and will be more appealing to them.

It's easy to advertise a job position on the Savvville app, and it's free. Just go to the 'Jobs Board' section of the app and you'll find a simple form to complete. You can do it on your phone in minutes.

# SavviVille App Rates

## Stand out from the crowd in SW16 & SW2 with your own Enhanced Listing on Streatham's community app.



Available on the  
App Store



ANDROID APP ON  
Google play

2021 rates. Prices subject to standard 20% VAT.  
SavviVille is a Kapow Network Limited company.

Monthly	Free	£26.50	£59.50	£500
Annual (2 months free)	Free	£265	£595	£5000
<b>SavviVille App</b>	<b>Basic</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Business listing	•	•	•	•
Address details	•	•	•	•
Full business description		•	•	•
Opening hours		•	•	•
Instant call phone number		•	•	•
Email link		•	•	•
Website link		•	•	•
Link to your own app		•	•	•
Pin on interactive map (with directions)			•	•
Category listing	1	3	3	5
90 x 90 pixel listing thumbnail		•	•	•
Up to x5 photos		•	•	•
Twitter link			•	•
Facebook link			•	•
Instagram link			•	•
YouTube link			•	•
TikTok link			•	•
Additional social link			•	•
- Monthly special offer OR			•	•
- 1 year Punch Card loyalty scheme			•	•
- Rental properties 'Gold Bundle'			•	•
1/4trly push notification message				•
Monthly content push on social wall				•
3 months brand sponsor on home page				•
12 months section sponsor				•
Monthly E-newsletter / website linked banner				
E-news banner (168x90 pixels) x3 months				•
E-news profile & hyperlink to your website				•
Linked logo & profile on SavviVille website				•

### Also available on request

- Page/Section sponsorship
- Events bundles
- Additional deals bundles
- Link to your app download
- Rental property bundles
- Serving Streatham section
- Advertorials
- Featured Menus (Cafes / Restaurants / Bars)
- Featured Shops (Shopify in-app)
- Streatham product listing
- Featured People Profile
- Social Shoutouts
- Kapow screen ads
- And more...



**TRY IT  
YOURSELF**



Available on the  
 App Store



ANDROID APP ON  
 Google play







**Interested in adding  
your business to the  
SavviVille Streatham  
community app?**

**Email  
[chris.r@kapownetwork.com](mailto:chris.r@kapownetwork.com)**

**or call  
020 7112 4877**

**[www.savviville.com](http://www.savviville.com)**